



In 2016, Huffington Post named Bloomington one of the "11 Amazing Cities You've Never Thought To Live In, But Should."

In 2015, The Town of Normal was ranked #3 on the list of Best Small College Towns in America by College Values Online.

CLOSE PROXIMITY TO

Interstates 55, 74 & 39

DAYTIME POPULATION

116,238 people daily

2 NATIONALLY RANKED UNIVERSITIES WITHIN 3 MILES

28,000+

TOTAL STUDENT,
FACULTY & STAFF POPULATION

2 miles

FROM WORLD HQ OF
STATE FARM INSURANCE



Consistently ranked first in central Illinois in household effective buying income, Bloomington/Normal has also been listed among the "best of" places to live and work by Money Magazine and Forbes Magazine.

The Shoppes at College Hills serves a total population of more than 1 million. Within the primary trade area (30 min Drive):

POPULATION

Population 189,455 Households 75,404 Median Age 35.0

ANNUAL EXPENDITURES

Apparel\$172MEntertainment\$277MRestaurants\$711MHome Furnishings\$172M

HOUSEHOLD INCOME (HHI)

 Avg. HH Income
 \$90,628

 Median HH Income
 \$73,182

 HH Over \$75k Income
 45.8%













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STRONG NATIONAL RETAILERS INCLUDE

Chico's • J.Jill • LOFT • White House Black Market • Jos. A. Bank Soma • The Children's Place • Lane Bryant Bath & Body Works • Beauty Brands and others

A VIBRANT SELECTION OF RESTAURANT AND QUICK-CASUAL OPTIONS, INCLUDING

Flat Top Grill • Destihl • Logan's Roadhouse • Joe's Station House Panda Express • Cold Stone Creamery and Starbucks









LEASING

STONE

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